

Concept2Universe[®] Model (C2U)

Theia's Concept2Universe model and web platform translate custom concepts - like "circular economy" or "space exploration" - into a custom taxonomy and a universe of relevant companies, including those often overlooked. It enables fast, accurate thematic basket creation with explainability and dynamic updates.

Use Cases.

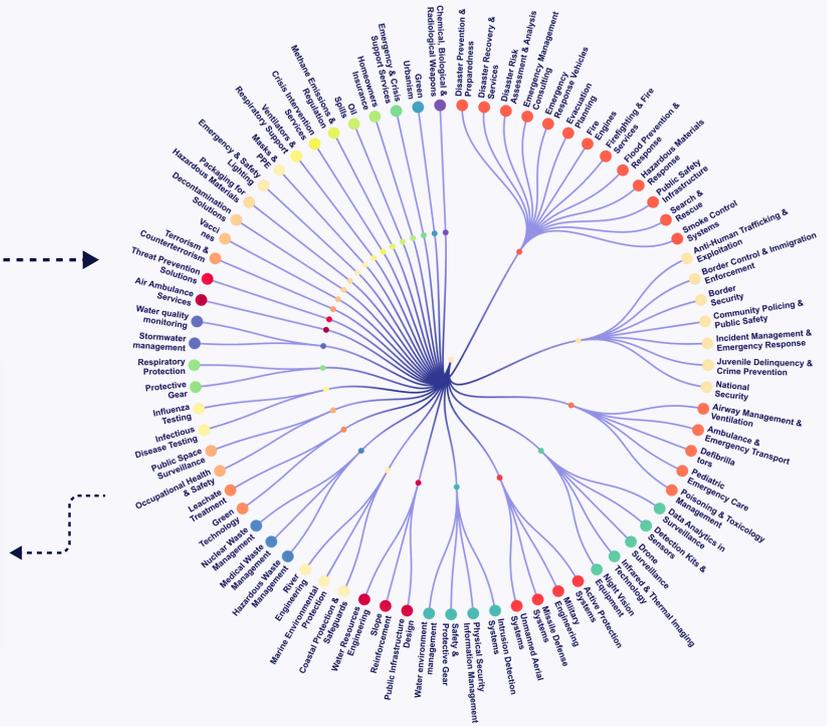
- ✔ Thematic Index Creation
- ✔ Custom Benchmarking
- ✔ Thematic Portfolios/ETFs
- ✔ ESG Integration & Scoring

Thematic Query

🔍

Processing...

Equities Basket	
NJS Co Ltd.	XJPX:2325
Tetra Tech Inc	XNAS:TTEK
Ventia Services Group	XASX:VNT
Xylem Inc	XNYS:XYL
Arthur J. Gallagher & Co	XNYS:AJG
Palomar Holdings Inc	XNAS:PLMR
...	...



Key Features.

Fast to market
Create precise thematic universes within hours.

Exhaustive universe
Evaluate 40,000+ companies globally over 10 years, discovering names beyond the obvious.

Custom taxonomy
See all related themes and easily generate sub-baskets.

Customisable filters
Apply custom filter requirements (market cap, country, liquidity).

Dynamic updates
Regular rebalancing to reflect evolving thematic landscapes.

Transparency
Trace inclusion/exclusion and change over time with clear evidence.