Theia Insights

Industry
Classification (TIIC)

TIIC is a dynamic, self-learning global industry classification system that allows investors to understand the entire spectrum of companies business' activities. Derived from billions of data points, TIIC provides accurate and consistent representations of "who does what by how much".

Key Features.

Granular taxonomy
TIIC is a five-tiered hierarchical system comprising: Sectors (10), Industries (23), Sub-Industries (80), Major Themes (250+), and Micro Themes (3,000+)

One-to-many mapping
Assigns multiple labels to companies business' activities in more than one business vertical
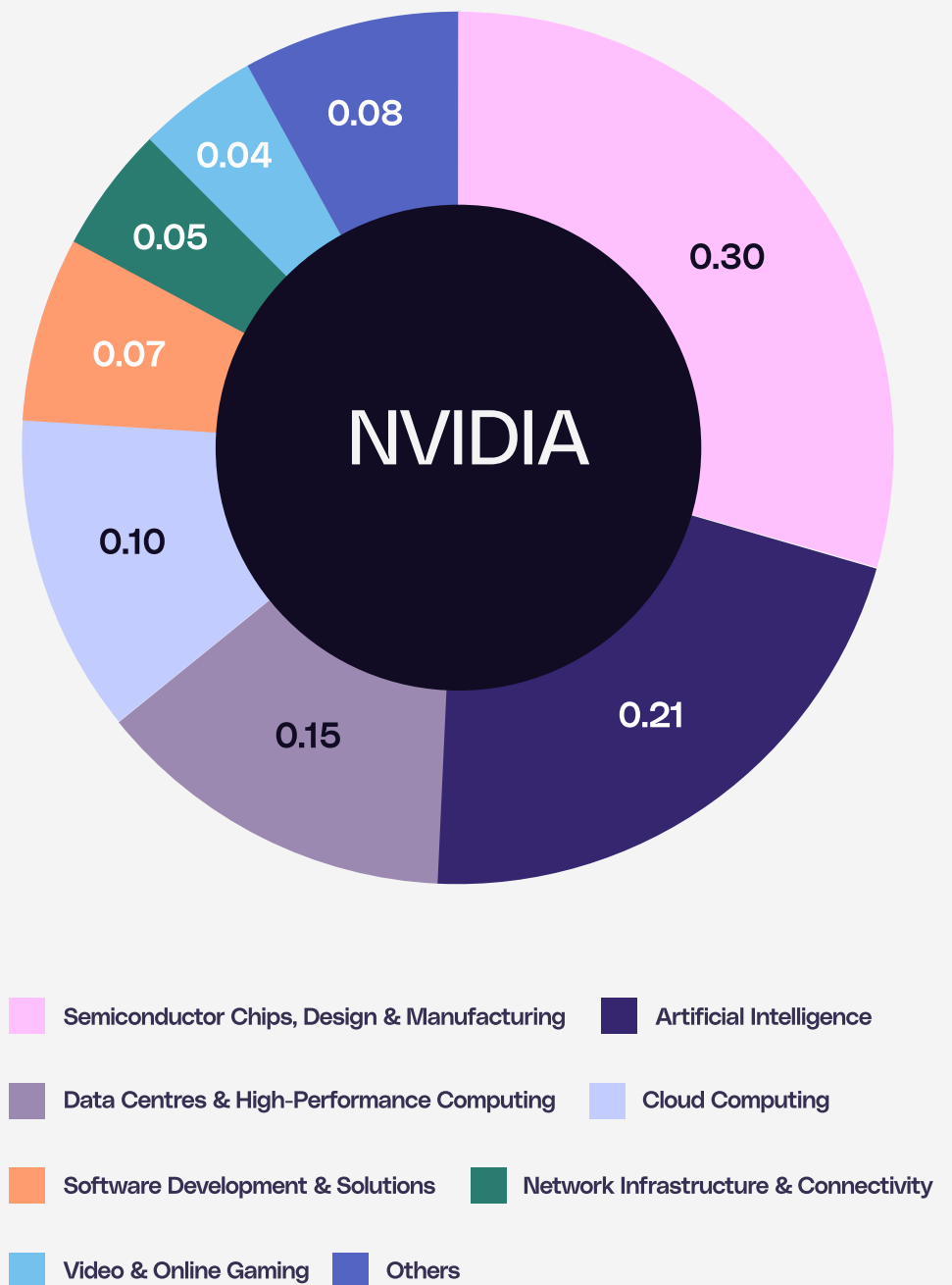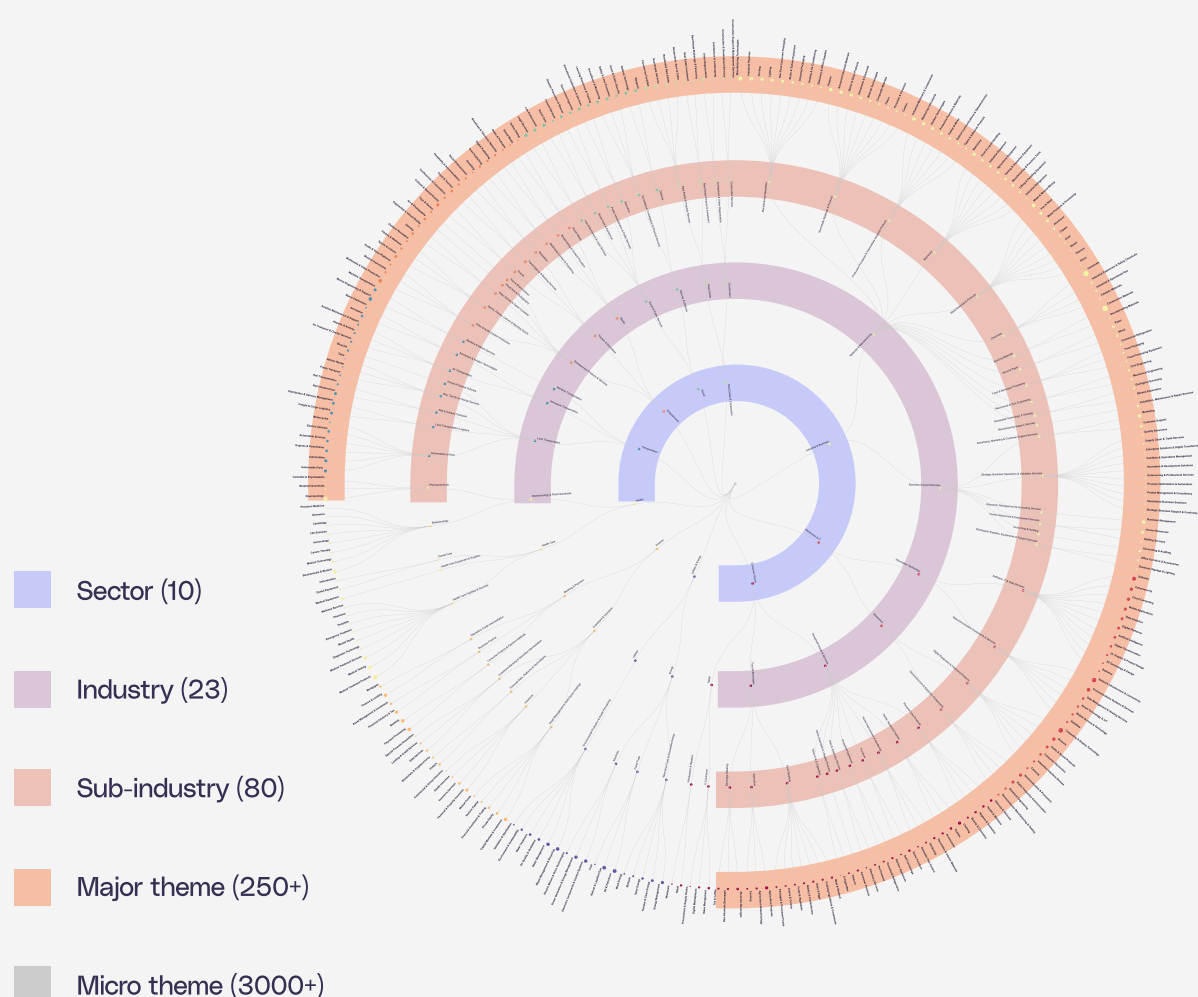
Quantitative exposures
TIIC takes a systematic and objective approach to quantifying a company's holistic business activities, not just revenue

Self-learning taxonomy
TIIC's taxonomy dynamically detects new and emerging themes, whilst retiring and cycling out redundant and old themes

Extensive global coverage
40,000+ global public companies with 10+ years history, point-in-time data, quarterly updates

NVIDIA

- 0.30
- 0.08
- 0.04
- 0.05
- 0.07
- 0.10
- 0.15
- 0.21

■ Semiconductor Chips, Design & Manufacturing
■ Artificial Intelligence
■ Data Centres & High-Performance Computing
■ Cloud Computing
■ Software Development & Solutions
■ Network Infrastructure & Connectivity
■ Video & Online Gaming
■ Others

■ Sector (10)
■ Industry (23)
■ Sub-industry (80)
■ Major theme (250+)
■ Micro theme (3000+)

Use Cases.

✓ **Thematic Index Creation**

✓ **Thematic Portfolios/ETFs**

✓ **Custom Benchmarking**

✓ **ESG Integration & Scoring**

✓ **Sector & Market Research**

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