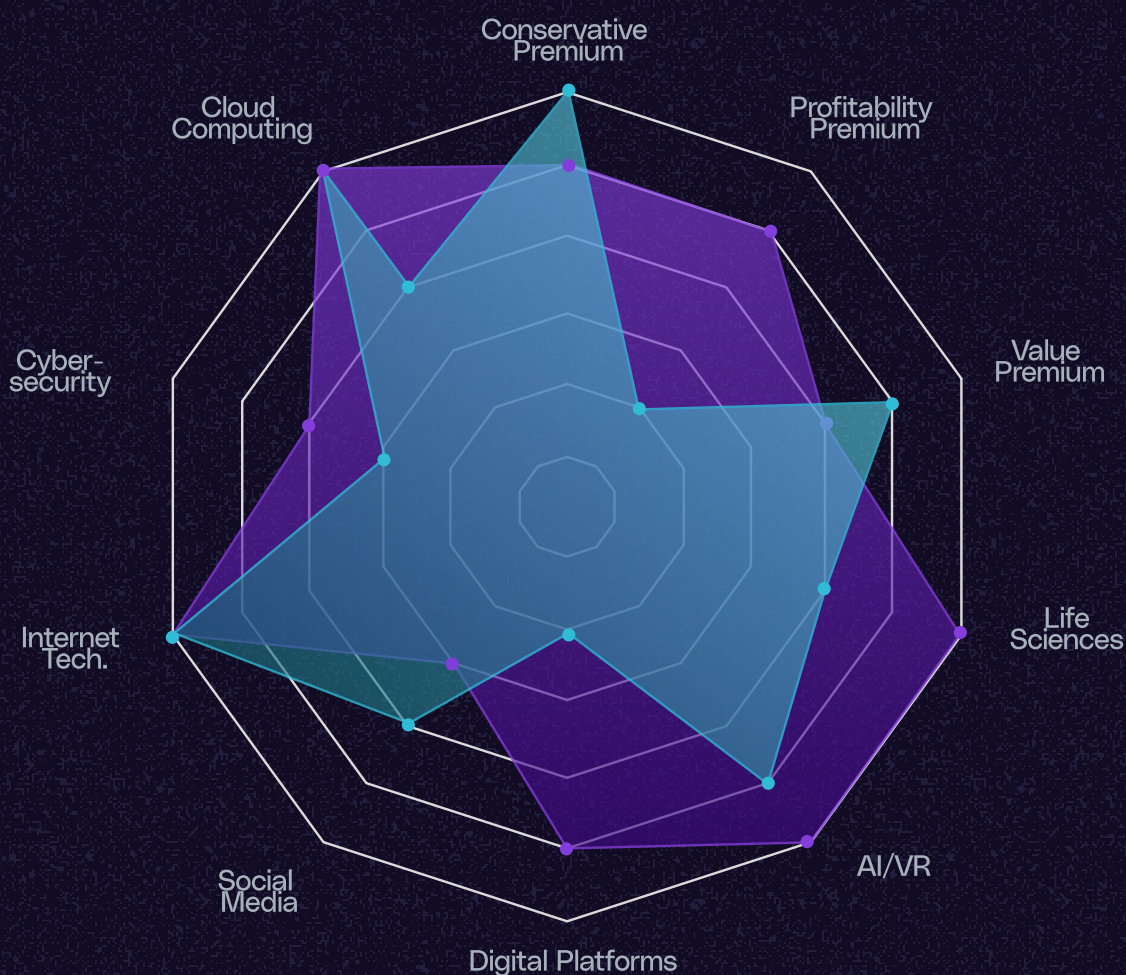# Theia Insights

Thematic Factor Model (TFM)

TFM is a pioneering thematic factor model that combines 200+ daily-updated thematic factors with traditional country and style factors to decode market movements through a thematic lens. TFM enables investors to understand and capitalise on thematic drivers of stock performance with unprecedented precision.
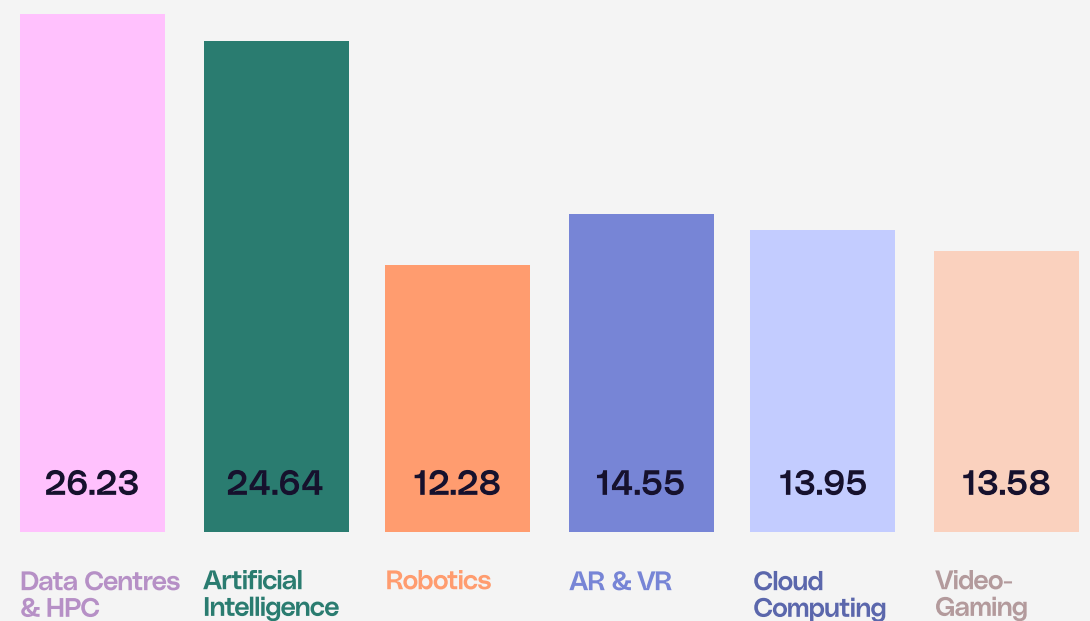
Use Cases.

- ✓ Signal Generation
- ✓ Portfolio Intelligence
- ✓ Risk Management
- ✓ Thematic Rotation & Timing
- ✓ ETF & Index Innovation

NVIDIA price sensitivity to Thematic Factors

Data Centres & HPC	Artificial Intelligence	Robotics	AR & VR	Cloud Computing	Video-Gaming
26.23	24.64	12.28	14.55	13.95	13.58

Key Features.

Precise Thematic Storytelling
Provide thematic insights and narratives into single stock and portfolio return and risk analysis, built on Theia Insights Industry Classification

Pioneer in Thematic Factors
Global model of market and style factors along with 200+ pure thematic factors, delivering factor returns and stock price sensitivities

Global Factor Consistency
Compare thematic exposures directly across US, Europe, and Asia through unified thematic factors, powered by Theia's proprietary Time-Zone Overlap Model

Statistical Edge
Our Taiji algorithm achieves superior factor estimation by extracting cleaner signals from noisy market data than traditional methods

Extensive global coverage
Covering 40,000+ public companies, with 10+ years of history, point-in-time and daily update

Radar chart axes: Conservative Premium, Profitability Premium, Value Premium, Life Sciences, AI/VR, Digital Platforms, Social Media, Internet Tech., Cyber-security, Cloud Computing

- ■ Client Fund
- ■ Benchmark

Theia Insights