

# Industry Classification (TIIC)

TIIC is a dynamic, self-learning global industry classification system that allows investors to understand the entire spectrum of companies business' activities. Derived from billions of data points, TIIC provides accurate and consistent representations of "who does what by how much".



## Key Features.

### Granular taxonomy

TIIC is a five-tiered hierarchical system comprising: Sectors (10), Industries (23), Sub-Industries (80), Major Themes (250+), and Micro Themes (3,000+)

### One-to-many mapping

Assigns multiple labels to companies business' activities in more than one business vertical

### Quantitative exposures

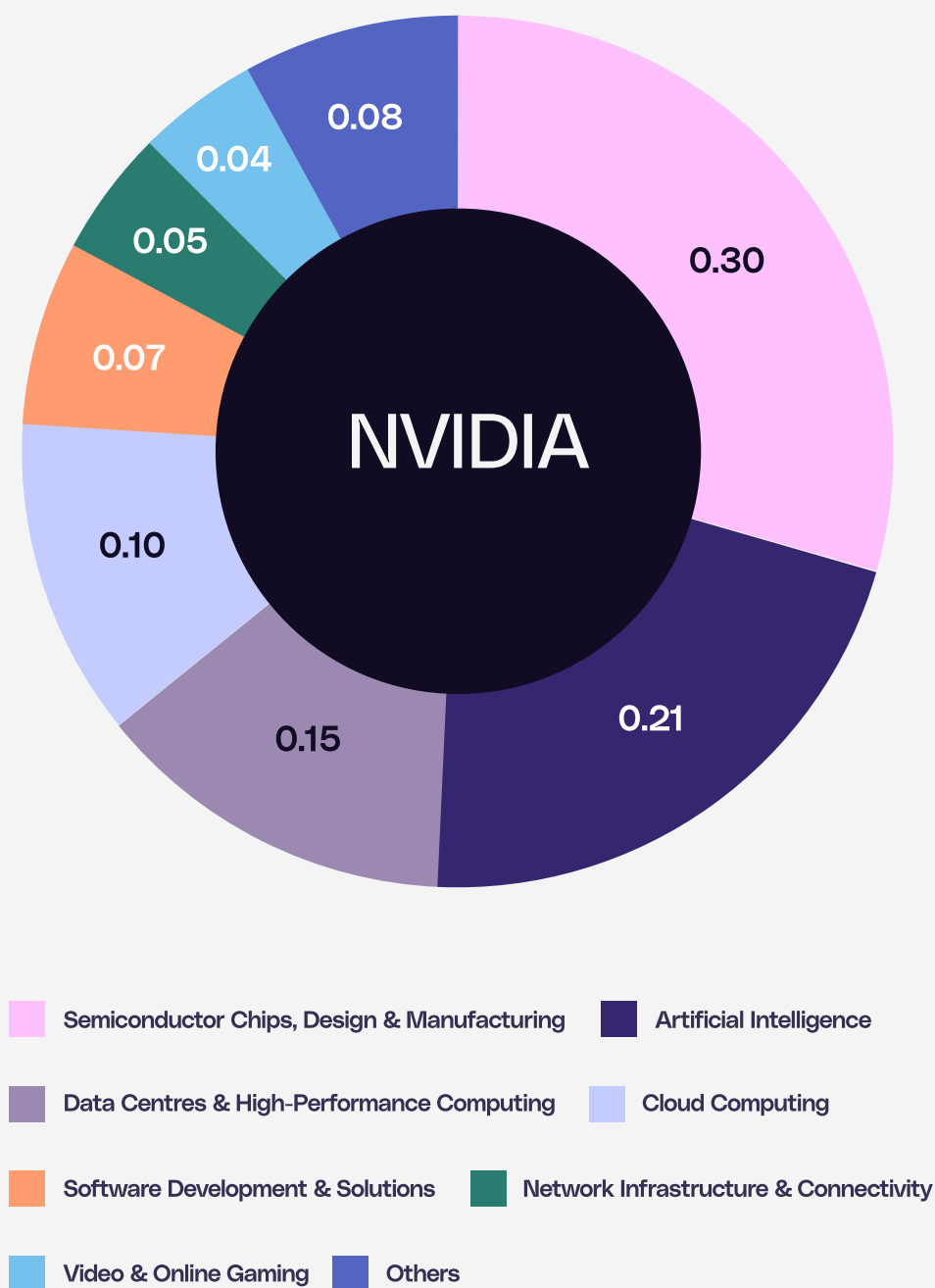
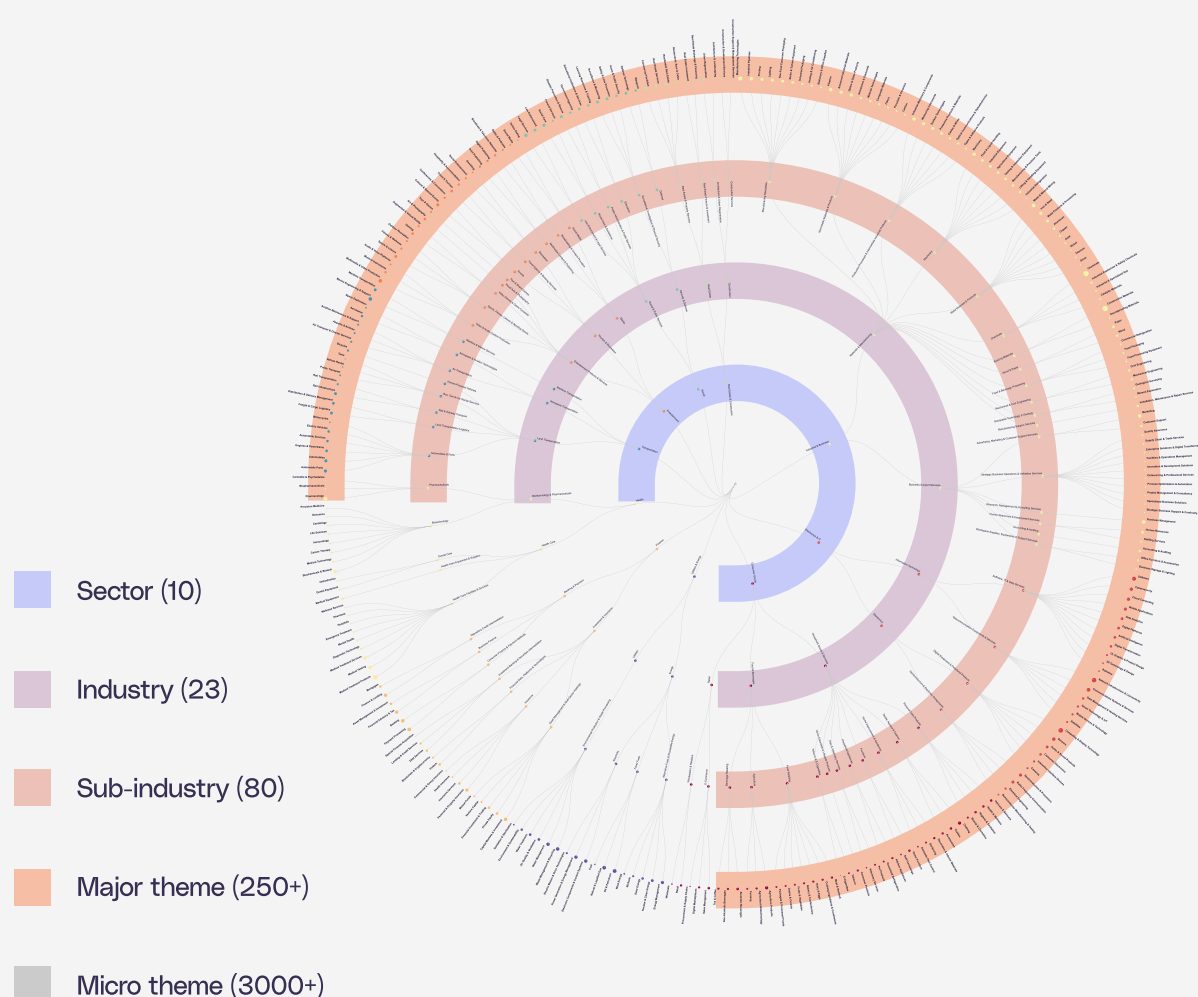
TIIC takes a systematic and objective approach to quantifying a company's holistic business activities, not just revenue

### Self-learning taxonomy

TIIC's taxonomy dynamically detects new and emerging themes, whilst retiring and cycling out redundant and old themes

### Extensive global coverage

40,000+ global public companies with 10+ years history, point-in-time data, quarterly updates



## Use Cases.

- ✓ Thematic Index Creation
- ✓ Thematic Portfolios/ETFs
- ✓ Custom Benchmarking
- ✓ ESG Integration & Scoring
- ✓ Sector & Market Research