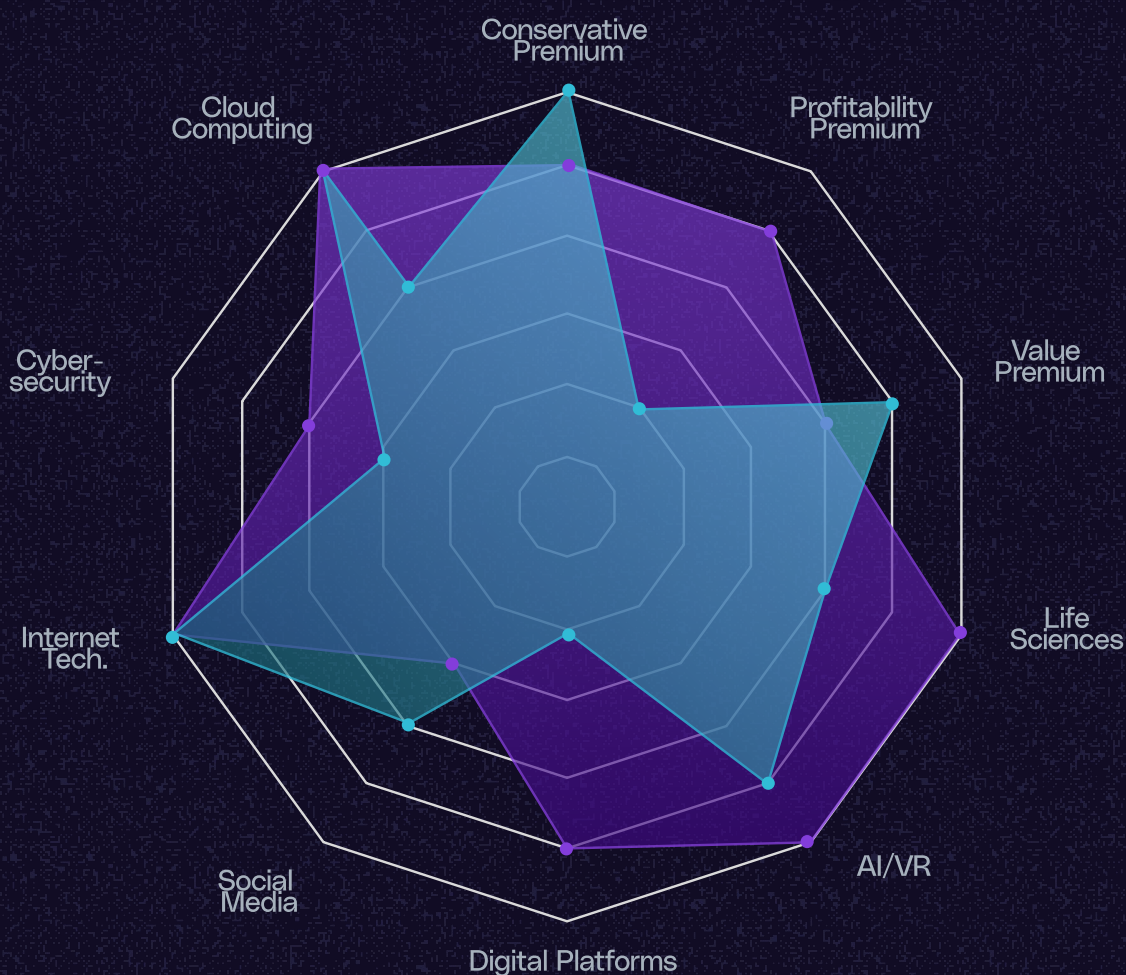


# Thematic Factor Model (TFM)

TFM is a pioneering thematic factor model that combines 200+ daily-updated thematic factors with traditional country and style factors to decode market movements through a thematic lens. TFM enables investors to understand and capitalise on thematic drivers of stock performance with unprecedented precision.

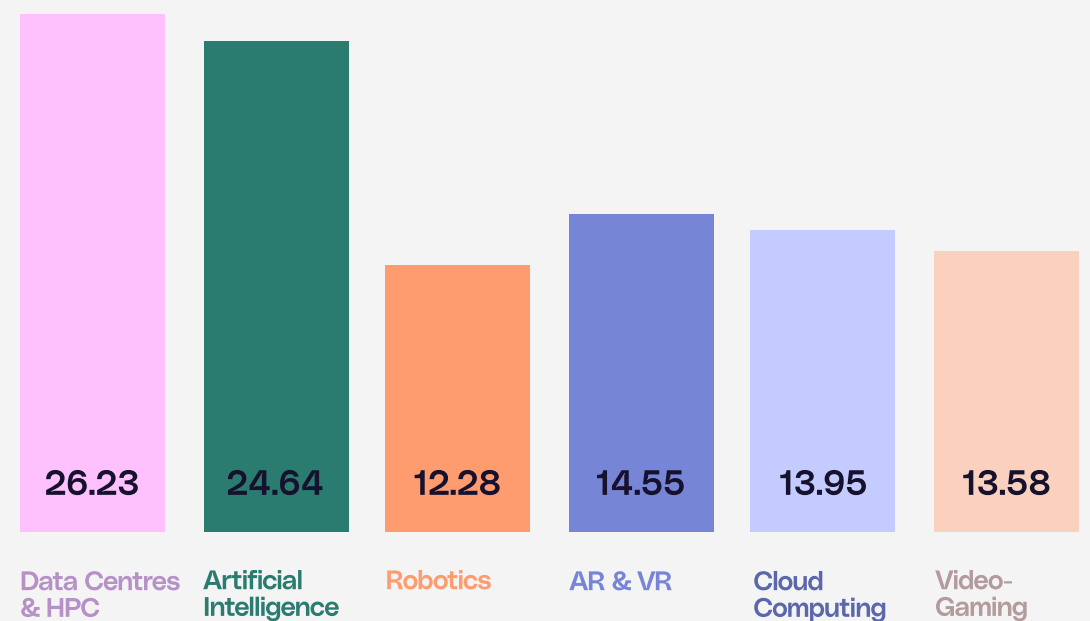
## Use Cases.

- ✓ Signal Generation
- ✓ Portfolio Intelligence
- ✓ Risk Management
- ✓ Thematic Rotation & Timing
- ✓ ETF & Index Innovation



Client Fund  
Benchmark

NVIDIA price sensitivity to Thematic Factors



## Key Features.

### Precise Thematic Storytelling

Provide thematic insights and narratives into single stock and portfolio return and risk analysis, built on Theia Insights Industry Classification

### Pioneer in Thematic Factors

Global model of market and style factors along with 200+ pure thematic factors, delivering factor returns and stock price sensitivities

### Global Factor Consistency

Compare thematic exposures directly across US, Europe, and Asia through unified thematic factors, powered by Theia's proprietary Time-Zone Overlap Model

### Statistical Edge

Our Taiji algorithm achieves superior factor estimation by extracting cleaner signals from noisy market data than traditional methods

### Extensive global coverage

Covering 40,000+ public companies, with 10+ years of history, point-in-time and daily update